

COUNT ON QUALITY



Cobb700™

Cobb Sets The Standard



ONE FAMILY.
ONE PURPOSE.

COBB-VANTRESS.COM

Cobb700™

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Based on third-party specialist evaluation of meat quality, the Cobb700™ outperformed its major competitor. Assessments included occurrences of Woody Breast, Spaghetti Breast, Blood Spots and Green Tenders. In every category, the meat quality of the Cobb700™ exceeded the major competitor in its class.



| CUSTOMER 1 | CUSTOMER 2 | CUSTOMER 3 |
|------------------------------|-----------------------------|------------------------------|
| 1.7% Fewer Woody Breasts | .7% Fewer Woody Breasts | 1.6% Fewer Woody Breasts |
| 2.4% Fewer Spaghetti Breasts | .2% Fewer Spaghetti Breasts | 1.6% Fewer Spaghetti Breasts |
| N/A* | 4.7% Fewer Blood Spots | 1% Fewer Blood Spots |

- Fewer Woody Breasts, Spaghetti Breasts, Blood Spots & Green Tenders
- Highest Meat Yield
- Unbeatable Efficiency & Cost

- Leader Broiler Performance at Higher Weights
- Preferred Fillet Profile
- Competitive Breeder

All comparisons were made on the same day in the same processing plant by a third-party specialist. Five hundred fillets from each breed evaluated.
*Measurement of this characteristic added after significant difference in quality was identified with Customer 1.



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